



GlobalExpo
Botswana



*"Harnessing the
power of emerging
markets for
economic
growth"*

Organised and managed by:



**BOTSWANA
INVESTMENT
& TRADE CENTRE**

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BELGENİN ASLI ELEKTRONİK İMZALIDIR.

06 - 08 August 2019

SECTORS

INVITATION TO GLOBAL EXPO BOTSWANA

Botswana Investment and Trade Centre (BITC) will host the fourteenth edition of its premier business to business (b2b) and multi-sectoral expo known as the Global Expo Botswana 2019 held in Gaborone, Botswana on the 06th- 09th August 2019.

The Expo will be hosted under the theme *"Harnessing the power of emerging markets for economic growth"*. This major trade and investment platform offers one an exciting opportunity to do business in one of Southern Africa's and Africa's most stable and fast growing economies, given it's central geographical location in the SADC region.

WHY GLOBAL EXPO BOTSWANA?

- Meet buyers/sellers of your product
- Take part in the Business Matchmaking
- Enter into partnerships and Joint Ventures
- Attend all business workshops
- Take part in the Investment and Trade Conference
- Meet the government procurement divisions
- Engage agents/distributors of your product
- Explore new markets

WHY BOTSWANA?

- Located strategically in Southern Africa and suitable to be used as a launch pad into the rest of the SADC region, presenting a market opportunity of 200 million people.
- The country boasts political and economic stability which are unparalleled in the continent.
- Stable macroeconomic environment & economic growth.
- No foreign exchange controls.
- Preferential market access to SACU, SADC, EU, MERCUSOR and US markets.
- Relatively high sovereign credit ratings in comparison to other African countries e.g. ratings by Moody's, Standard & Poor, World Bank ease of Doing Business, Transparency International; etc.
- Low tax regime



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BELGEN N ASLI ELEKTRONİK MZALIDIR.

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BOOKING FORM

Name of company.....

Contact person.....

Sector.....

Postal address.....

Country.....

Telephone.....

Fax..... Email.....

Signature..... Date.....

Please list the product(s) you wish to exhibit below

.....

Please tick on the preferred stall space below

Indoor Complete stalls (minimum 9m²) US\$110/BWP1070 per m²

Dimensions (Square meters)	Price Local (PULA)	Price International (USD)
9	6,741	990
18	13,482	1,980
27	20,223	2,970
36	26,964	3,960
54	40,446	5,940

Note: All complete stands include: 2 spotlights, 1 electrical power outlet, 1 table, 2 chairs.

Indoor space only (minimum 18m²) US\$85/BWP815 per m²

Dimensions (Square meters)	Price Local (PULA)	Price International (USD)
18	10,269	1,530

Outdoor space only (minimum 20m²) US\$30/BWP275 per m²

Dimensions (Square meters)	Price Local (PULA)	Price International (USD)
20	3,850	600

For more space on any of the above please specify:

Deadline for Booking is 1st August 2019

Looking forward to welcoming you as one of our exhibitors at the Global Expo Botswana 2019!!

Organised and managed by:



-
-  Global Expo Botswana
 -  GlobalExpoBotswana
 -  (+267) 363 33300
 - www.globalexpo.co.bw

Botsvana Yatırım ve Ticaret Merkezinden alınan davet yazısı:

From: Seolebaleng Legakabe <legakabes@bitc.co.bw>

Sent: 7 Haziran 2019 Cuma 09:28

To: Turkish Embassy in Gaborone <embassy.gaborone@mfa.gov.tr>

Subject: Invitation to Global Expo 2019 Botswana

Good day,

It is with great pleasure that we invite you to the 14th edition of Botswana's annual premier business to business exhibition organized and managed by the Botswana Investment & Trade Centre (BITC). This event will be held from **6th August – 9th August 2019** at the Botswana Conference & Exhibition Centre in Fairgrounds (Ditshupo Hall), Gaborone, Botswana under the theme, ***Harnessing the power of emerging markets for economic growth***. The change of date is to make way for the upcoming general elections that are normally held in October. All other processes with regards to participating in the Global Expo remain the same.

There will also be a one-day Investment & Trade Conference that will run parallel to the exhibition. All exhibitors and visitors are welcome to participate free of charge at this premier **Investment and Trade Conference** as well as the trade workshops that will be taking place during the course of the expo. **Business Match-making programme** will also be running throughout the duration of the show. This is an initiative run by Global Expo Botswana to manage and create targeted one-on-one meetings between Exhibitors and Visitors in order to avail an opportunity to discuss business prospects.

For more information please visit; <http://www.globalexpo.co.bw>

Please find attached Booking form with stall rates information which needs to be filled in and sent back to us to secure companies/ organizations' participation.

Looking forward to welcoming you as one of our exhibitors at the Global Expo Botswana 2019!!

Regards

Seolebaleng J. Legakabe

Sales Agent, Global Expo Botswana

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